



Media Studies and Production Certificate - 27 credits

Program Area: Media Studies (Fall 2023)

*****REMEMBER TO REGISTER EARLY*****

Program Description

This program is designed to prepare the graduate for a wide variety of positions in media production. Graduates are trained for jobs ranging from on-air personalities to positions on production or news teams. Graduates can also gain skills needed for careers in multimedia and film style production. Lake Superior College media studies students receive valuable hands-on experience in LSC's own audio and video studios, as well as through internships and experiences at local broadcast stations and media agencies.

Required Courses

Course	Course Title	Credits	Term
MCOM 1400	Intro to Mass Communication	3	
MCOM 1420*	Digital Video Production	3	
MCOM 1422*	Audio for the Media	3	
MCOM 1435	Video Graphics and Animation	3	
ENGL 1106*	College Composition I	3	
MCOM 1424	Digital Video Editing	3	
MCOM 1426	Project/Production Management	3	
MCOM 1797*	Media Studies Internship	3	
	Electives (refer to Table 1)	3	

Total credits

27

*Requires a prerequisite or instructor's consent

Program Outcomes

Upon graduation, students will be able to:

- Create, produce, record, and edit video projects and productions.
- Voice, produce, record, and edit audio projects and productions.
- Work collaboratively in teams to produce media productions.
- Apply industry terminology and techniques common to media production and process.

Pre-program Requirements

Successful entry into this program requires a specific level of skill in the areas of English and reading. Program entry will depend, in part, on meeting the prerequisites listed below:

English/Reading:

- Eligible for ENGL 1106 - College Composition I, or
- Completion of ENGL/READ 0950/0955 (or equivalent or higher). ENGL/READ 0950/0955 may not be taken concurrently with Semester I coursework.3

There are other ways to qualify. Visit [Course Placement](http://lsc.edu/course-placement) (lsc.edu/course-placement) to find out more.

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Table 1: Electives

Choose 3 credits from the following:

Course	Course Title	Credits
ART 1111	Introduction to Digital Art	3
ART 1500	Digital Photography I	3
CIS 1406*	HTML & CSS	3
CIS 1412*	Web Graphics I	3
COMM 1125*	Small Group Communication	3
ELTN 1422	Media and Cabling	2
ENGL 1102*	Social Media Writing	3
HUM 2015*	Film Appreciation	3
MUSC 1110	Appreciation of Music	3

*Requires a prerequisite

For more information about the Media Studies and Production Diploma including course descriptions, course prerequisites, the program report, and potential career opportunities, see the [program website](https://degrees.lsc.edu/video-production/) (https://degrees.lsc.edu/video-production/)

or

Contact Faculty [Brandon Leno](mailto:brandon.leno@lsc.edu) (brandon.leno@lsc.edu) or 218-733-7665